



A twice-yearly publication of the Federation of Tiny Township Shoreline Associations  
**Spring Issue** Delivered for Victoria Day weekend and **Fall Issue** Delivered for Thanksgiving weekend

## Print Advertising 2024: *The Tiny Cottager*: 1 issue / 2 issues

DEPTH IN INCHES	ONE COLUMN 3.33"W	TWO COLUMNS 6.9"W	THREE COLUMNS 10.25"W
2"	Business Card size \$130 / \$235	not applicable	not applicable
3"	\$200 / \$360	\$395 / \$710	\$575 / \$1035
3.5"	\$230 / \$415	\$455 / \$820	\$675 / \$1215
4"	\$265 / \$475	\$510 / \$920	\$770 / \$1385
5"	\$330 / \$595	\$620 / \$1115	\$900 / \$1620
6"	\$375 / \$675	\$730 / \$1315	\$1070 / \$1925
7.5"	not applicable	\$920 / \$1655	\$1330 / \$2395
15"	not applicable	not applicable	\$2575 / \$4630

### PRINT READY AD REQUIREMENTS

- Business card size please enclose 2 cards in envelope with contract.
- Convert all ads to CMYK
- Supply completed ads as high resolution pdf files.

### IMAGE REQUIREMENTS FOR AD PRODUCTION

- Please supply photos as tiff or jpg format, in high resolution, 300 dpi (dots per inch).
- We cannot accept images from the internet as they are usually low-res and will not print well.

### DEADLINE FOR BOOKING

**SPRING:** Reserve ad space by April 15

**FALL:** Reserve ad space by September 14

### DELIVERY

- Please supply advertising files via e-mail or file sharing  
[irenanmike@yahoo.ca](mailto:irenanmike@yahoo.ca)  
[bgw.assoc.taram@gmail.com](mailto:bgw.assoc.taram@gmail.com)

### PAYMENT TERMS

- Advance payment required to guarantee publication.

**DIGITAL Advertising: Website** [www.tinycottager.org](http://www.tinycottager.org).....from \$25/month

**DIGITAL Advertising: FoTTSA FLASH**.....from \$25/issue

## CONTACTS

**Irena Romanko**  
 Advertising Manager  
 705 533 0705  
[irenanmike@yahoo.ca](mailto:irenanmike@yahoo.ca)

**Tara Marshall**  
 Advertising Team  
 416 998 0768  
[bgw.assoc.taram@gmail.com](mailto:bgw.assoc.taram@gmail.com)

**Chris Williams**  
 Layout Designer  
 705 293 2960  
[chriswilliams@rogers.com](mailto:chriswilliams@rogers.com)