



A twice-yearly publication of the Federation of Tiny Township Shoreline Associations
 Spring Issue Delivered for Victoria Day weekend and Fall Issue Delivered for Thanksgiving weekend

Print Advertising 2023: *The Tiny Cottager*: 1 issue / 2 issues

DEPTH IN INCHES	ONE COLUMN 3.33"W	TWO COLUMNS 6.9"W	THREE COLUMNS 10.25"W
2"	Business Card size \$120 / \$215	not applicable	not applicable
3"	\$180 / \$325	\$360 / \$645	\$525 / \$940
3.5"	\$210 / \$375	\$415 / \$745	\$615 / \$1100
4"	\$240 / \$430	\$465 / \$840	\$700 / \$1250
5"	\$300 / \$540	\$565 / \$1015	\$820 / \$1475
6"	\$340 / \$610	\$665 / \$1190	\$975 / \$1750
7.5"	not applicable	\$835 / \$1490	\$1210 / \$2170
15"	not applicable	not applicable	\$2340 / \$4200

PRINT READY AD REQUIREMENTS

- Business card size please enclose 2 cards in envelope with contract.
- Convert all ads to CMYK
- Supply completed ads as high resolution pdf files.

IMAGE REQUIREMENTS FOR AD PRODUCTION

- Please supply photos as tiff or jpg format, in high resolution, 300 dpi (dots per inch).
- We cannot accept images from the internet as they are usually low-res and will not print well.

DEADLINE FOR BOOKING

SPRING: Reserve ad space by April 23
 FALL: Reserve ad space by September 14

DELIVERY

- Please supply advertising files via e-mail or file sharing
irenanmike@yahoo.ca
bgw.assoc.taram@gmail.com

PAYMENT TERMS

- Advance payment required to guarantee publication.

DIGITAL Advertising: Website www.tinycottager.org from \$25/month

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CONTACTS

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