



A twice-yearly publication of the Federation of Tiny Township Shoreline Associations  
**Spring Issue** Delivered for Victoria Day weekend and **Fall Issue** Delivered for Thanksgiving weekend

## Print Advertising 2025: *The Tiny Cottager*: 1 issue / 2 issues

DEPTH IN INCHES	ONE COLUMN 3.33"W	TWO COLUMNS 6.9"W	THREE COLUMNS 10.25"W
2"	Business Card size \$130 / \$235	not applicable	not applicable
3"	\$200 / \$360	\$395 / \$710	\$575 / \$1035
3.5"	\$230 / \$415	\$455 / \$820	\$675 / \$1215
4"	\$265 / \$475	\$510 / \$920	\$770 / \$1385
5"	\$330 / \$595	\$620 / \$1115	\$900 / \$1620
6"	\$375 / \$675	\$730 / \$1315	\$1070 / \$1925
7.5"	not applicable	\$920 / \$1655	\$1330 / \$2395
15"	not applicable	not applicable	\$2575 / \$4630

### PRINT READY AD REQUIREMENTS

- Business card size please enclose 2 cards in envelope with contract.
- Convert all ads to CMYK
- Supply completed ads as high resolution pdf files.

### IMAGE REQUIREMENTS FOR AD PRODUCTION

- Please supply photos as tiff or jpg format, in high resolution, 300 dpi (dots per inch).
- We cannot accept images from the internet as they are usually low-res and will not print well.

### DEADLINE FOR BOOKING

**SPRING:** Reserve ad space by April 15 - finished art Apr 28  
**FALL:** Reserve ad space by September 14

### DELIVERY

- Please supply advertising files via e-mail or file sharing  
[chriswilliams@rogers.com](mailto:chriswilliams@rogers.com)

### PAYMENT TERMS

- Advance payment required to guarantee publication.

**DIGITAL Advertising: Website** [www.tinycottager.org](http://www.tinycottager.org) ..... **from \$25/month**

**DIGITAL Advertising: FoTTSA FLASH** ..... **from \$25/issue**

## CONTACTS

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