

Tiny's Farm Crawls Continue Drawing Crowds

by CINDY HASTINGS



Photo by CINDY HASTINGS

The first Tiny Township Farm Crawl of the year, which took place in August, continues the success of last year's inaugural event. The goal is to educate the public on the

importance of eating local produce and to support local farmers. Both participants and farmers had a fantastic day and gave glowing testimonials. This event has become so popular that this year's second farm crawl, on October 5, is sold out and has a lengthy waiting list.

This genuine farm experience helps people make a connection between what we eat and where it comes from. Farm Crawl participants gain a better understanding of the time and effort it takes to farm, which in turn gives them a deeper sense of what shopping local means.

During the August event, participants learned about the many different methods used to farm, from organic market gardening to high tech agribusiness. They toured the farms, met and spoke with farmers, watched demonstrations, and purchased locally grown and produced products. There were opportunities to pick veggies, taste yummy farm fresh food, and even visit with

friendly farm animals.

This event focused on the north part of our township. The October event will take place to the south and feature Wye Nursery, Double JB Feeds, Schober Farm, Barnell Sheep Farm, and Turnview Farm. We will also be hosting a variety of Tiny vendors during the lunch stop so participants can shop local. Lunch will be a pig roast from Schober Farms, along with a hearty seasonal vegetable soup.

If you don't have a chance to come this year, watch the township's communication channels for information about events in 2020. We are so proud of our farmers here in Tiny. Hopefully this experience grows for years to come.

Cindy Hastings is a member of the Township of Tiny Council and the township's Local Food Project. The Farm Crawl is an initiative of the Local Food Project. Find out more: www.tiny.ca/local-food-project

Business Success Stories Promote Investment in North Simcoe

by BRENT GRAHAM, FARLAIN LAKE



Music composer Marlon Gibbons is just one of the successful business people profiled.

September 10 marked the launch of "We Live It, You'll Love It!" — an Economic Development Corporation of North Simcoe (EDCNS) social media campaign that tells the stories of successful business people who have chosen to call North Simcoe home.

EDCNS is about growth, attraction and investment. We're sharing these successes through video on various social media channels: YouTube, Instagram and LinkedIn. Video is the communication vehicle of today and the approach we use to tell our stories.

Many of the individuals in our video interviews could have lived anywhere but chose to enjoy their success right here in "The Heart of Georgian Bay!"* The videos are being produced by North Simcoe filmmaker Nate Lacroix.

Marlon Gibbons is one person profiled in the series. Marlon is a successful music composer who has written the soundtracks for many popular TV shows, such as *The Bachelor*, *Temptation Island*, *American Idol*, and *Dancing with The Stars*. Marlon does business in Los Angeles, California, but chose North Simcoe as home. In our series he'll tell you why.

We will also introduce you to Stephen and Riina Makk, owners of Makk Design Inc. They design all kinds of electronic products for clients from North America to Asia. Makk Design Inc. is an engineering department for hire. The company is currently working on wearable technology, portable devices, LED lighting, wireless communications, and audio equipment. The video will tell you what keeps them here in the heart of Georgian Bay.

Through many more stories like these, we will show people enjoying themselves in North Simcoe: visiting, living and establishing their businesses.

How you can contribute

Subscribe to our EDCNS YouTube Channel to watch a new episode every Tuesday @ Two: www.youtube.com/channel/UC6GH7H8uacFzZ7MvevGnuA. Comment and share on all of your social media channels and web-

sites. Your participation will multiply our impact.

Since this program provides many benefits to North Simcoe, we are interested in having start-ups consider us as their home. If you know any entrepreneurs, or organizations who support them, please share this program with them.

Brent Graham is a member of EDCNS's Board of Directors. He has had a long and successful career in Canada's healthcare industry.

* "The Heart of Georgian Bay!" is a destination marketing organization for the municipalities of Midland, Penetanguishene, Tay, and Tiny.

Find out more: <http://gbay.ca>

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