A twice-yearly publication of the Federation of Tiny Township Shoreline Associations



Spring Edition
Delivered for
May 24 weekend
Fall Edition
Delivered for
Thanksgiving weekend

MAILED to the permanent addresses of 10,500 Tiny Township property owners (about 25,000 readers)

2019 ADVERTISING RATES for TWO ISSUES

| DEPTH IN INCHES | ONE COLUMN (3.33" wide) | TWO COLUMNS (6.9" wide) | THREE COLUMNS (10.25" wide) |
|-----------------|----------------------------|----------------------------|--------------------------------|
| 2" | \$ 215 | n/a | n/a |
| 3" | \$ 325 | \$ 645 | \$ 940 |
| 3.5" | \$ 375 | \$ 745 | \$ 1100 |
| 4" | \$ 430 | \$ 840 | \$ 1250 |
| 5" | \$ 540 | \$ 1015 | \$ 1475 |
| 6" | \$ 610 | \$ 1190 | \$ 1750 |
| 7.5" | n/a | \$ 1490 | \$ 2170 |
| 15" | n/a | n/a | \$ 4200 (full page) |

New! Sponsorship of the FoTTSA Flash now available (logo with link): \$20 per newsletter Digital Advertising on the new website from \$25 per month: www.tinycottager.org
Two issue rates include a 10% discount. Single issue rates are also available upon request.

REQUIREMENTS

Artwork or reproduction material is required for the finished advertisement. Pages are 3 columns with a total image size of 10.25" w x 15.0" h. Column width is 3.33".

N.B. The Tiny Cottager art director is available to design ads for a fee – see Agreement.

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